

Wayne Works

Exchange

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www.waynetworks.org

June 2020

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Chicken Show to Fly September 12

Due to continued concerns stemming from COVID-19, the 40th Annual Wayne Chicken Show has been rescheduled for Saturday, September 12, 2020. After consultation with the Northeast Nebraska Public Health Department (NNPHD), the staff at Wayne Area Economic Development (WAED) determined that the health and safety of visitors, vendors, volunteers, participants and, most

especially, the Wayne community must come first. Additionally, WAED felt that the current social distancing rules, as well as the uncertainty of future restrictions, could limit Chicken Show patrons

from fully experiencing and enjoying the event if it was held in July.

Along with the rescheduled date, the 40th Annual Wayne Chicken Show will be condensed to a one-day event, which will combine many of the

single-day schedule.

The 2020 Wayne Chicken Show marks an important milestone and features the theme "40 Years of 'Egg'-cellence". The Wayne Chicken Show was founded by the Wayne Regional Arts Council and was first held in 1981. The theme of "chickens" was chosen because 1) the potential for art materials; 2) most people have knowledge and familiarity with chickens; and 3) chickens can be considered with humor.

To receive the latest updates, please follow The Wayne Chicken Show on Facebook. For more information, please visit www.chickenshow.com or contact the WAED Office at 402.375.2240.



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NEBRASKA
ECONOMIC DEVELOPMENT
CERTIFIED COMMUNITY

Your Membership is Appreciated!

During the recent months, WAED staff has maintained regular office hours in order to assist businesses with the various assistance programs available, keeping communication lines open, and developing creative marketing strategies for reopening stores and restaurants.

Among the many things that Covid-19 has affected, the WAED Membership Drive was also interrupted. Membership renewal packets were delivered in person and by mail in January and February. Once Covid-19 shut down many of

our renewing and potential members, we curtailed efforts to make in-person membership visits. The remaining membership packets were recently sent in the mail. The packets contained a review of 2019, a business contact sheet to be updated, and an invoice based on 2019 investment. If you have set your packet aside, now is the time to give it another look and make your membership investment for 2020. Note that on the contact sheet, you can indicate that you wish to make payments. You can request a monthly or quarterly plan and invoices will be

sent accordingly.

Wayne Area Economic Development serves the needs of the entire business community, while preferencing the member businesses whenever possible. Other benefits include the weekly Hot Topics email updates that we expanded to daily blasts to keep everyone informed of changes due to Covid19. The Chamber Bucks program is available only to members in good standing. Access to Bulk Mail Rates and direct links on the WayneWorks website are also valuable membership perks.

Clucking About the Wayne Chicken Show



While the 40th Annual Wayne Chicken Show will not take place on the scheduled dates in July, the committee continues to meet to plan the one day event on Saturday September 12. The committee believes that it is important to recognize this Anniversary year. It is also important for the local organizations who provide Chicken Show activities a chance to host those if they choose.

Chicken Show shirts are an important source of income to the chicken show and the 2020 shirts continue to be available for purchase at the WAED office. If you haven't already purchased yours, your support would be appreciated.

Another important funding event is the Cement Chicken Auction. The committee is reviewing options on how and when to make that happen. Cement chickens are ready to be dressed and can be picked up at the office to be decorated and returned by June 30.

Thank you to those businesses who committed their support during the uncertainties of the past months. If you were waiting to see what would happen, now is the time to add your company name to the roster of Grade A, Rooster, Hen, Chick, and Scrambler Chicken Show Sponsors by returning the sponsor commitment form to the WAED office.

*No price is set
on the lavish
summer;
June may be had
by the poorest
comer.*

~James Russell Lowell

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Housing Development Corp.**
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**A non-profit equal housing
opportunity partner.**

Vendor Golf to Tee Up in August

The 33rd Annual Wayne Industries Vendor Golf Tournament has been moved to Thursday, August 6 from the original date of July 17. In light of COVID-19, WAED and the Wayne Country Club have made some changes to this year's Business and Industry Vendor Golf Invitational.

The event will be hosted three weeks later than usual in anticipation of the easing of social distancing rules. Each team will play their round individually, instead of paired with another team, which limits the number of golfers on each hole.

One thing that remains unchanged is the purpose of the event. Since 1987, the tournament has served as a way for



local businesses to show appreciation to the vendors that provide goods and services business to business. The event also brings business leaders together for a fun day of networking on the beautiful Wayne Country Club course while showcasing the community as an advantageous place for business growth.

Similar to past years, the Invitational

will feature a \$1 Million Hole-in-One Contest, a \$5,000 Pressure Putt Challenge, pin prizes, and other mini-games throughout the course.

There also is an opportunity for businesses to sponsor one of the 18 holes for the day. Participating businesses can choose to sponsor a hole for an additional \$100 while the non-participating sponsor fee will be \$150.

Watch for letters of invitation and registration forms coming soon. In the meantime, businesses are reminded to ask their vendors to save the August 6 date and start putting their teams together for this popular annual tournament.

Wayne Farmers Market Opens June 10



Weather permitting, the Wayne Farmers Market will officially open on June 10 from 4 -6 pm on the lawn of the Wayne County Courthouse. The market will be open to shoppers each Wednesday from 4-6 pm and Saturdays from 9 am to noon until mid October.

For anyone wishing to have a stall at the market, vendor permits and market guidelines, including guidance for

slowing the spread of COVID-19 virus, are available at the WAED office during regular business hours. Farmers, backyard gardeners, bakers, beekeepers, crafters and artisans are invited to sell their products. All market goods must be grown or crafted by the vendor and each vendor must have their own permit. The cost of a season permit is \$50 and single market permits are \$10 each.

Main Street Blooms Again

Thanks to efforts of Verdel Lutt and the City of Wayne, the concrete flower pots on Main Street are blooming with color. Through his years of experience and research, Verdel has chosen the exact variety of petunias and created a custom fertilizer mix and watering schedule that has made the flowering pots of a topic of conversation among visitors and residents over the past years.





Economic Development Chamber ■ Main Street

108 West 3rd Street
P.O. Box 275
Wayne, NE 68787



Our mission is to provide a focused and integrated economic development effort for the greater community on behalf of all of its residents.

www.waynetworks.org

Support Local **NOW!**

COVID-19 is affecting us all. Local businesses are a huge part of our community identity and need your help during the coronavirus situation. Your support of local businesses today, means they will survive the virus too!

Here's What You Can Do:

Order Online or by Phone

Many restaurants and stores offer delivery, pickup or curbside service.

Buy Advertisements

Ads keep media partners in business and can be a fun way to share news or communicate with your friends.

Share with Your Followers

Likes, comments and shares help your local businesses be seen outside of the community via social media.

Pay It Forward

Remember all of those times a local business donated to a non-profit, a benefit, a team, a cause, an organization, etc...

Buy Gift Cards

Gift cards give your local business revenue now and you can use it later.

Buy Subscriptions

Whether its a newspaper or a box of random stuff, it will give you something to look forward to each week.

Buy Chamber Bucks

Call or email the WAED Office to order your Chamber Bucks, which can be used with all WAED Members.